Residential Development in the Village of Method:
A Brief Historic Context for Landmark Designation of Individual Properties

Prepared for
Raleigh Historic Development Commission

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December 21, 2016
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Introduction

MdM Historical Consultants prepared this historic context for residential buildings in Method for the Raleigh Historic Development Commission. This context summarizes the physical and historical development of the residential section of the Method neighborhood in Raleigh. It can be used to provide an overall historical background and context for houses in Method and to evaluate and possibly designate such properties as Local Historic Landmarks.

Context: Residential Development in Method

Method is a neighborhood in southwest Raleigh that grew from a Reconstruction-era freedman’s village outside the then-limits of the city. The settlement evolved into a black suburb with a prominent school in the first half of the twentieth century, a time marked by segregation enforced by Jim Crow laws. In 1960, the city annexed Method. The school closed in 1966, but the community persisted. Despite physical changes, including demolition of significant buildings and houses, Method remains an important historic and cultural place to the many black Raleighites who lived and attended school here. The National Register of Historic Places Nomination for the Berry O’Kelly Historic District includes history, context, and description for the school buildings and campus. This report focuses on the residential area south of the school campus.

Masonville, Save-Rent, Planktown, and Slab Town: The Origins of Method

The Method neighborhood first developed as a post-Civil War rural settlement initiated by formerly enslaved blacks. In 1872, half-brothers Jesse Mason and Isaac O’Kelly bought sixty-nine mostly wooded acres from Confederate General William Ruffin Cox of Raleigh and Edgecombe County. They began selling smaller parcels to other blacks—particularly to friends and relatives—through the 1880s.¹

A map showing the location of the sixty-nine-acre parcel has not been located and none may exist. The deed describes boundaries set in part by the rail line to the north and Rocky Branch to the southeast and mentions that Luke Yarboro, a black laborer born around 1818, was living on two acres in one corner of the sixty-nine-acre tract. A 1947 plat maps the “Luke Yarboro Tract” as a 1.9-acre parcel identified today as 717 Atwater Street. A small notch in today’s north parcel line excludes a

¹ W. R. Cox and P. B. Cox to Jesse Mason and Isaac O’Kelly, Wake County Deed Book 33, page 755, recorded April 10, 1872. Grantor searches on Mason’s and O’Kelly’s names shows dozens of sales from each man after 1872, including names long associated with Method, such as Atwater, Wilder, and Hogan. On the relationship between Mason and O’Kelly, see Bertha Mae Edwards, The Little Place, and the Little Girl (New York: Carleton Press, 1974), 11.
“family grave plat” as marked on the 1947 map, probably accounting for the missing tenth of an acre.2

If Yarboro’s tract was at the southwest corner of Mason’s and O’Kelly’s purchase, the sixty-nine acre parcel would have extended roughly from present day Atwater Street to Varsity Drive on the east, and from the North Carolina Rail Road nearly down to O’Kelly Street and Rocky Branch. It is also possible that the Yarboro tract was merely in the southeast corner of the larger area, rather that at the corner. In that case, the original tract purchased from Cox may have extended down to today’s Ligon Street, traditionally the southern extent of Method. A portion of either area, just south of the Stanhope neighborhood, is marked “Masonville” on a 1922 map of areas outside Raleigh’s then-city limits. Method is labeled on the map as well, west of Masonville and east of today’s Method Road. Masonville was one of several early names for the neighborhood, as was Mason Village, Save-Rent, Planktown, and Slab Town; this map implies that “Masonville” endured for decades.3

All these names were descriptive, in some fashion, of the place. According to Bertha Maye Edwards, a granddaughter of Jesse Mason who grew up in Method, “Slab Town” described the nature of the earliest houses, none of which survive. Edwards relates in a memoir that “much of the land sold by General Cox was wooded, so these settlers used the logs and slabs for building their homes.” “Planks” were another word for the slabs, and the place was sometimes called “Planktown” as well. An archival photograph of a typical example shows a plank-log cabin with a side-gabled roof and a shed porch. This manner of construction employs logs hewn or sawn into long planks one-and-a-half to six inches thick and about six to ten inches wide. These planks or slabs were then stacked lengthwise along their narrow edges forming walls joined with notched corners. The dovetail notch was common because it created a strong connection, but to further lock and stabilize these joints, they might have been pegged to an interior post.4

These early slab or plank houses were built by the residents themselves. Building one’s own house and outbuildings was a common practice for white farmers from colonial times through the nineteenth century in North Carolina, and the formerly

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2 The deed is handwritten and difficult to read in places. The Luke Yarboro tract is described as either the northeast or southeast corner of the overall 69-acre parcel, depending on how one deciphers the writing. The Yarboro tract as the northeast corner is inconsistent, however, with the description of the rest of the parcel, which indicates that the northeast corner as a point where “the North Carolina Rail Road crosses the Rocky Branch.” This spot appears to be where today’s Beryl Road crosses the rail road, which is directly north of the east line of the former Luke Yarboro tract as depicted in a 1947 plat map.


enslaved residents of Masonville would have built all manner of farm-related structures including both simple dwellings and more elaborate plantation houses. Plank construction would have been well within the wheelhouse of Slab Town residents.5

While “Slab Town” conjures a picture of a village populated by these modest dwellings, “Save-Rent,” speaks to the practicality of the settlement. It describes the transformational opportunity for land and home ownership that the place offered blacks. Kelly Lally, in her architectural history of Wake County, reported that only “a significant minority” of rural black farmers owned their farmland. In 1890, there were 289 black landowners in the county outside Raleigh. Most had small holdings: roughly half owned under twenty acres and only twenty-seven owned a hundred acres or more. A ca. 1890 list of “farmers and owners of land in Wake County” compiled by Levi Branson tallies forty-seven black property owners in Houses Creek Township, where Masonville was located. Thirty-five of them, or seventy-four percent, owned less than twenty acres and the majority of those, twenty-seven people, owned less than four. Two black Houses Creek landowners possessed more than a hundred acres.6

In the Raleigh area, the accomplishment of property ownership was not limited to Mason’s Slab Town. At least a baker’s dozen freedman’s villages surrounded Raleigh by 1870. The city’s black population had nearly doubled from a decade earlier, as blacks moved from rural areas into cities. Oberlin was the largest of the settlements, populated by 750 people in 1880 when the Raleigh Directory reported that “Quite a town, composed almost entirely of colored people, has grown up a mile northwest of the city.” Oberlin’s rate of black home ownership was the highest in Raleigh Township, according to historian Richard Mattson’s study of the development of black neighborhoods in Raleigh. Ninety homeowners in Oberlin each owned between $200 and $500 in real estate in 1880. Like the smaller village started by Mason in Houses Creek Township to the south, it was sometimes called “Save Rent.”7

“Slab Town” and “Save-Rent” described the nature of the settlement, but “Masonville” and “Mason Village” honored a person rather than the place. Lewis Mason, a son of Jesse Mason, lived in the village from its establishment and was a consequential resident. “He was looked to for counsel concerning matters relating to the welfare of the village people,” noted Edwards in her memoir. “To recognize his

leadership, the villagers changed the name from Slab Town to Mason Village.” The younger Mason encouraged his father to buy the land and purchased property from his parents in 1875, just a few years after his marriage to Rosetta Ferrington. Lewis Mason would go on to write a history of the village.⁸

Another resident of great consequence came to live in the village in the 1870s. Berry O'Kelly was raised by relatives in Chapel Hill after the death of his mother, Frances Stroud. Upon moving to Method in the 1870s, O'Kelly lived with relatives William and Adeline Patterson. By 1880, around the age of 20, O'Kelly worked with grocer Charles N. Woods, boarding in his employer's house alongside his family. A grocery store had been cooperatively founded in the village in 1873 and Woods eventually gained sole possession. After a few years working for him, Berry O'Kelly invested in the business and later bought out Woods altogether. The store became an important landmark and social hub in the village. In 1890, a U.S. Post Office began operating out of the store, raising the shop's prominence while lending its name to the village: Method.⁹

From Masonville to Method: The Rural Becomes Suburban

The late-nineteenth century village was rural and agricultural. Most men farmed, either working their own land or others' as laborers. An 1870 map of Wake County describes the farmland and agricultural products of Houses Creek Township: “Rocky and broken, dark gray soil, red subsoil. Good water. Products: Corn, wheat, oats, potatoes, peas, cotton. Wood: Oak, Hickory, pine.” Farms were small but varied in acreage. Isaac O'Kelly and Lewis Mason each owned about fifteen acres in 1880. They grew cotton as a cash crop, kept cows and chickens, and had hired hands helping them farm. Jerry Hogan had a smaller, four-acre operation, but he likewise grew cotton and kept two milking cows and some chickens. By 1880, a few men in the village worked at blacksmithing and carpentry, or as tinners and rail workers. Woods and O'Kelly, as noted, were grocers. Wives generally kept house, while single women might do domestic work in other households. Most households included nuclear families, although sometimes an in-law or niece or boarder expanded the household. There were at least 52 households in Mason’s Village in 1880, and all residents listed in the census were black or multiracial, indicated in the census as “mulatto.”¹⁰

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⁸ Edwards, 14.
As Method continued to grow, a second generation of “larger and better-built houses” went up, according to Bertha Maye Edwards. Edwards recalled that Lewis and Rosetta Mason “and their nine children, lived in one of the larger and better-built houses: a two-story seven-room dwelling with four bedrooms, kitchen, dining room, living room, two halls, two porches, and pantry, all with the dimensions typical of the rural Southern house.” Edwards wrote that other residents built similar houses, including C. H. Woods, William and Adeline Patterson, and, notably, Nelson and Annie O’Kelly. Their house was “considered the finest in the village, because of the furniture and furnishings.” It was likely built between 1883, when the couple married, and 1900, when the census shows Nelson and Annie living in Houses Creek Township with their family. It lists Nelson O’Kelly as a salesman.11

While Bertha Mae Edwards recalled that by about 1906, Method was “almost completely settled,” it remained rural in character, according to maps and photographs from the early twentieth century. A 1917 map by C. L. Mann based on a soil survey of a few years earlier shows a smattering of just over two dozen buildings focused on the roads with largely open land surrounding them. A 1938 aerial shows a similar pattern, with fields extending out to the east from Method and south of the rail line. Method was well outside the city limits.12

Raleigh’s suburbs, meanwhile, were growing quickly in this period, driven by streetcar availability. The westward line extended along Hillsborough Street as far as Horne Street before 1910 to provide access to North Carolina State College, which was then surrounded mainly by farmland. Method was at the west end of the college, two miles outside the 1907 city limits and still a mile and a half from the end of the westward car line. Several West Raleigh suburban developments were platted north of Hillsborough Street in the this period; all were aimed at Raleigh’s burgeoning white, middle-class population. Deed restrictions ensured the homogeneity of these suburbs, dictating minimum costs for constructing a house and indicating that blacks not live in them, except as domestic employees. South of Hillsborough Street but north of the railroad, the small Stanhope neighborhood catered to working-class whites. Rows of Craftsman bungalows lined the streets there. Across the rail line was the east end of Method, the area marked on that 1922 map as “Masonville.”13

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The manner and intent of residential development of these 1920s white suburbs was different from that of Method. Real estate investors created the white suburbs, purchasing large tracts, platting the areas, and then selling lots with or without spec houses. The entire intent was profit. Customers, meanwhile, bought based on convenience, prestige, and the promise of comfort and stability. Their ownership of cars or the presence of the streetcar made the area convenient while removing residents from the congestion of the city.

The transformation of Method from an agricultural village to a suburban neighborhood, meanwhile, was more about community upbuilding, sometimes along with profit-making. Berry O’Kelly was the neighborhood’s most successful businessman, who owned nearly four hundred acres in Method and in and around Raleigh by the 1890s. In 1919, he platted eleven acres in the south part of Method into three blocks slated for residential development. The rectilinear plat, drawn by C. L. Mann that March, divided the land into narrow parcels 45 feet wide and between 135 and 150 feet long. Woods Place and Ligon Street marked the north and south lines of the area, while Church Street, later Method Road, bordered the east edge. The west side adjoined more O’Kelly land. The plat shows two existing houses on Woods Street, one on Ligon Street, and the Oak City Baptist Church on Church Street. O’Kelly did own a real estate firm, the Acme Real Estate Company, but he appears not to have been driven completely by profit. Edwards recalls in her memoir that O’Kelly waived the rent on the house that she and her mother had been renting from him after her stepfather died. “My mother always wanted a home of her own, but she never had the good fortune to have one; now with this offer made by Mr. O’Kelly, she felt some security.” Deed restricts do not appear on the deeds related to the Method Subdivision that were examined for this report.14

Mann drew many more plats of Method for individual property owners desiring the maps for recordkeeping or to subdivide their land to distribute to heirs or sell to others. Many show several acres of land, often irregularly shaped but subdivided into tidy parcels. Some maps name the owners or recipients of parcels and a few reference deeds. Lafayette Ligon divided his land into eight parcels of roughly five acres each. Jerry Hogan’s widow Janet split their land into eleven parcels of roughly a third of an acre each for their ten children in a plat drawn in 1948. The plat also shows the existing house that Janet Hogan lived in and shows two other residences. Lewis Atwater owned a large block of land anchored at the northeast corner of Atwater Street and Woods Lane that was mapped in 1916, showing subdivision into several parcels, most fronting Woods Place. The map also lists owners of each roughly one-acre parcel. Many other plats show more typical suburban-size parcels ranging from 50 to 75 feet wide to 135 to 200 feet long.15

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15 These plat maps are kept at the Wake County Deed Office, Raleigh, NC. They have been inventoried and organized by Charles P. Blount IV.
The pace of transformation in Method is difficult to track because so many houses have been heavily altered or replaced and historic streetviews are difficult to come by. A number of bungalows were erected in the Method Subdivision in the second quarter of the twentieth century. They tended to be simple, front-gabled versions with modest Craftsman detailing, like the Lillie Stroud Rogers House at 616 Method Road. Many have now been either heavily altered or demolished, but the Rogers House is intact. A grandson of Lillie Stroud Rogers owns the house, and his family tradition maintains that the house was built in 1940, despite the face that Lillie and her husband Wiley Rogers purchased the lot from Berry O’Kelly in 1928. It is possible that they selected a house plan upon purchasing the lot but did not build for twelve years due to a lack of funds or available financing for construction. It is worth noting, however, that a surprising number of dwellings along Method Road and the west end of Woods Place have construction dates of 1940 in the Wake County GIS system, leading to a conclusion that the dates may not be accurate.16

Most of the existing roadways through Method were developed early on, as seen in maps an aerial images, and helped organize the landscape of the evolving settlement. Beryl Road, named for Berry O’Kelly’s daughter and only child, extends a short way southwest from Hillsborough Street before turning west. It historically provided access into the settlement and the location of the Berry O’Kelly Store and the Method Post Office. The main thoroughfare through Method seems to always have been Method Road, which extends south from Beryl Road and appears on early maps. On the Method Subdivision map, it is labeled Church Road. Woods Lane and Ligon, Atwater, O’Kelly, and Royal streets appear to be prominent roadways in a 1938 aerial photo. Hogan Lane, Wilcox Street, and the east end of Beryl Road, where it terminates in a cul-de-sac, post-date the photograph. The 1948 map depicting the partition of Jerry Hogan’s land shows two new roadways; one is Wilcox Street and the other is Wilcox Place. Hogan Lane is not indicated, but Wilcox Street does extend southward from an area adjacent to the rail line where there was presumably a road.17

The relative lack of wealth in the community and the rural location stymied infrastructure development. The roads were dirt and not illuminated by lightposts, and Method did not have water and sewer service. Wells were common; some are marked on plat maps. For houses without a well, a neighbor in the tight-knit community could be counted on to share access to water. In a 1939 oral history with Wiley Rogers of Method, conducted by the Federal Writer’s Project, Rogers pumped water for his nearby house as he spoke. “This pump furnishes nearly every house in the village with water. It’s been here for around fifty years for just that purpose, and before that there was a well with a little house over it.” As late as 1945, only a few houses had septic tanks and pumps, according to Edward Curtis, who moved to Method that year. In 1937, some residents formed the “Method Civic League” to

16 Timothy Marriott, interview with the author, Method, March 10, 2016.
advocate for the community. The organization got streetlights and, in response to a
couple of house fires, received training from the fire department and established a
corps of volunteer firemen. They also took care to maintain the cemetery, and
named and marked all the streets in Method.\textsuperscript{18}

Despite the relatively remote location and the infrastructure problems, the promise
of home ownership continued to attract blacks to Method through the middle of the
twentieth century. Swade Sanders purchased the new Ranch house at 615 Method
Road, on land historically owned by the Atwaters, in 1959. He moved from East
Raleigh when he “got a chance to buy.” The Mechanics and Farmers Bank was
essential, as home prices increased, in providing financing to blacks when other
banks would not. A number of houses along Woods Place and Atwater Street dating
to the 1950s and 1960s survive.\textsuperscript{19}

The quality of community cohesion in the settlement was another draw. Oral
histories conducted for this project detail a close-knit, family-oriented suburb.
Neighbors looked after each other and created opportunities for recreation and for
civic involvement. In the mid-twentieth century, residents—both women and men—
worked in the surrounding areas at Royal Baking Company, the Pepsi Cola bottling
plant, Meredith College, in public school cafeterias, and in private households. Most
walked or used the city bus for transportation. Faith was an important component
of life in Method, which was home to three churches.

\textbf{Method Annexed into the City of Raleigh}

In 1960, the City of Raleigh annexed an area west of the city limits and south of
Hillsborough Street to support extension of the beltline road that would eventually
circle the city. The lands extended as far west as the Roylene Acres subdivision and
south beyond Avent Ferry Road to Lake Johnson and Lake Raleigh. All of Method
was included, as were several mid-twentieth-century subdivisions.\textsuperscript{20}

A ca. 1960 map of southwest Raleigh produced by the city's Planning Department
depicts Method’s boundaries as Hillsborough Road to the north and Ligon Street to
the south; lands belonging to North Carolina State College (now North Carolina State
University) bordered the neighborhood directly on its east and west ends.
According to the city’s annexation study from the period, Method had 88 houses on
roughly 139 parcels. The entire Method neighborhood comprised 143.2 acres; about

\textsuperscript{18} “[Not by] Bread Alone,” Folder 547, Federal Writers’ Project Papers 1936-1940, Collection 3709,
Southern Historical Collection, University of North Carolina at Chapel Hill; Simmons-Henry and
Edmisten, 8-9.

\textsuperscript{19} Swade Sanders, interview with the author, Method, March 10, 2016; oral history relating to
homebuilding, renting, and purchasing also collected by the author from a number of participants at
the Method Boys to Men meeting on July 23, 2016.

\textsuperscript{20} Sophie Huemer, City of Raleigh Comprehensive Planning Department, email correspondence with
the author, August 30, 2016; City of Raleigh Planning Department, "Area #4: Western Boulevard,”
Annexation Summary Book, Planning Department files, City of Raleigh.
a third of the neighborhood included parcels larger than five acres. Annexation provided Method with police protection, fire protection, park maintenance, street maintenance, garbage and trash collection, and water and sewer services, the latter available once residents paid for hookup.\(^{21}\)

While annexation finally gave Method residents better access to infrastructure services, the Method Civic League remained active for a time. The group was instrumental in preserving the original street names of the Method neighborhood, which honor a number of original or early landowners. After annexation, the names were suddenly changed and street signs erected by the city, but the Method Civic League successfully fought for reversion back to the original names. Similarly, attempts to close the Method Post Office resulted in opposition from the community, which places great value in its history, identity, and physical environment. Method, as a place, tells part of the story of Raleigh's racially segregated past. It also tells the story of a response to the racially motivated restrictions of the Jim Crow laws and segregationist traditions of the period.

Since annexation, Method continues as a largely residential neighborhood in West Raleigh. None of the first generation of "slab houses" are known to survive, and even the second generation of houses are either gone or very heavily altered. Bungalows dating from the second quarter of the twentieth century survive but many are altered. A number of houses from the mid-century decades of the 1950s and 1960s also endure. The many alterations and replacements in the last thirty or forty years have altered the overall architectural character of Method from the period of its transformation from a rural village into a suburban neighborhood. However, a number of houses appear to retain architectural integrity. If research reveals that their construction falls within the context described here, they are likely to qualify for Local Landmark designation, based on the criteria outlined below.

**Criteria for Landmark Designation**

- Is the dwelling in the area known historically or marked on map produced by C.L. Mann or the City of Raleigh as Method, Masonville, or Mason’s Village?

  *The 1960 Annexation Report map appended to this document shows the extent of the twentieth-century suburb and can be used as a legitimate boundary without additional research. Properties beyond the east boundary depicted on that map and between Rocky Branch and the railroad might qualify as being in Mason’s Village or Method, but would need additional research for substantiation. Plat maps drawn by C. L. Mann that locate the parcel in Method can be used without additional research.*

\(^{21}\) Annexation Summary.
o Does the dwelling retain architectural integrity?

_The dwelling should reflect its original architectural style and retain original massing, materials, fenestration patterns, and overall character._

o Is the dwelling in its original location in Method?

o Does the dwelling reflect some aspect of the history of the residential portion of Method from its inception as a rural farming community to its eventual development as an early-to-mid-twentieth century suburb of Raleigh?
Map showing possible extent of the land purchased by Mason & O'Kelly from Cox, prepared using Wake County iMaps.

Excerpt from 1917 C. L. Mann Map of Part of Wake County
Map of Part of Raleigh showing both Method and Masonville.
Aerial of West Raleigh showing Method in the upper left quadrant, USDA Aerial Photo, Wake County, 1938, Image 14-53.

Map of Method from “Area #4: Western Boulevard,” Annexation Summary Book. Planning Department files, City of Raleigh.
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“[Not by] Bread Alone.” Folder 547, Federal Writers’ Project Papers 1936-1940, Collection 3709. Southern Historical Collection, University of North Carolina at Chapel Hill.

*Maps*

C. L. Mann Map Collection. Wake County Register of Deeds Office, Raleigh, NC.

“Map of Wake County drawn from actual surveys of Fendol Bevers,” Nicholas & Gorman, 1870, [https://digital.lib.ecu.edu/10462](https://digital.lib.ecu.edu/10462).